

## Customer Privacy Notice

### 1. Identity of the Data Controller

As KRM Yönetim Danışmanlık A.Ş. (the "**Company**"), acting in the capacity of the Data Controller pursuant to the Law No. 6698 on the Protection of Personal Data (the "**Law**"), we process the personal data of our customers, customer employees and authorized representatives within the scope of the services we provide, for the purposes and on the legal grounds set out below.**2.**

### Categories of Personal Data Processed, Purposes of Processing and Legal Grounds

| Personal Data                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Purposes of Processing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Legal Basis                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• <b>Identity</b> (Name and surname)</li><li>• <b>Contact</b> (Mobile phone number, e-mail address, address)</li><li>• <b>Professional Experience</b> (Job title, employer/company information)</li><li>• <b>Finance</b> (Bank account number, IBAN information)</li><li>• <b>Other</b> (Signature declaration and signature circular, customer requests, suggestions and complaint records, feedback regarding the services)</li></ul> | <ul style="list-style-type: none"><li>• Communicating with prospective customers and managing projects;</li><li>• Conducting product and service sales processes;</li><li>• Performing contractual obligations arising under agreements executed with customers;</li><li>• Carrying out and monitoring financial reporting, accounting records and risk management activities;</li><li>• Monitoring, verifying and managing expenses, payments and financial obligations within the scope of contractual relationships with customers;</li><li>• Planning and carrying out corporate communications, customer relationship management and communication, management and sustainability activities;</li><li>• Managing and monitoring customer requests, suggestions and complaints;</li><li>• Planning and carrying out sales and marketing activities;</li><li>• Conducting customer satisfaction and loyalty processes relating to the Company, its products and services;</li><li>• Determining and implementing commercial and business strategies;</li><li>• Complying with statutory</li></ul> | <ul style="list-style-type: none"><li>• Pursuant to Article 5/2(c) of the Law, "where processing is necessary for the establishment or performance of a contract, provided that it is directly related to the personal data of the parties to the contract";</li><li>• Pursuant to Article 5/2(ç) of the Law, "where processing is necessary for the data controller to fulfil its legal obligations";</li><li>• Pursuant to Article 5/2(f) of the Law, "where processing is necessary for the legitimate interests of the data controller, provided that such processing does not violate the fundamental rights and freedoms of the data subject."</li></ul> |

|                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                                                                                                                                  | record retention, reporting and information obligations imposed by applicable legislation, regulatory authorities and other competent public authorities, as well as fulfilling other legal obligations prescribed by law.                                                                                                                                    |                                                                                                                                                                                                                                                                                       |
| <ul style="list-style-type: none"> <li>• <b>Identity</b> (Name and surname)</li> <li>• <b>Professional Experience</b> (Job title, employer/company information)</li> <li>• <b>Finance</b> (Bank account number, IBAN information)</li> <li>• <b>Legal Transaction</b> (Litigation files and correspondence with judicial authorities)</li> </ul> | <ul style="list-style-type: none"> <li>• Monitoring and managing legal proceedings;</li> <li>• Complying with statutory record retention, reporting and information obligations imposed by applicable legislation, regulatory authorities and other competent public authorities, as well as fulfilling other legal obligations prescribed by law.</li> </ul> | <ul style="list-style-type: none"> <li>• Pursuant to Article 5/2(f) of the Law “where processing is necessary for the legitimate interests of the data controller, provided that such processing does not violate the fundamental rights and freedoms of the data subject”</li> </ul> |
| <ul style="list-style-type: none"> <li>• <b>All personal data listed above</b></li> </ul>                                                                                                                                                                                                                                                        | Fulfilling our legal obligations where authorized public institutions and organizations request information or documentation from the Company, or where it is necessary to submit information and documents to such institutions and organizations.                                                                                                           | <ul style="list-style-type: none"> <li>• Pursuant to Article 5/2(ç) of the Law “where processing is necessary for the data controller to fulfil its legal obligations”</li> </ul>                                                                                                     |
|                                                                                                                                                                                                                                                                                                                                                  | Protecting the Company's rights and interests in the event of any actual or potential dispute.                                                                                                                                                                                                                                                                | <ul style="list-style-type: none"> <li>• Pursuant to Article 5/2(e) of the Law “where processing is necessary for the establishment, exercise or protection of a legal claim or right”</li> </ul>                                                                                     |
|                                                                                                                                                                                                                                                                                                                                                  | <ul style="list-style-type: none"> <li>• Planning and coordinating business processes and ensuring consistency in intra-group operations;</li> <li>• Receiving product and/or</li> </ul>                                                                                                                                                                      | <ul style="list-style-type: none"> <li>• Pursuant to Article 5/2(f) of the Law “ where processing is necessary for the legitimate interests of the data controller, provided that such processing does</li> </ul>                                                                     |

|  |                                                          |                                                                      |
|--|----------------------------------------------------------|----------------------------------------------------------------------|
|  | service support for the execution of business processes. | not violate the fundamental rights and freedoms of the data subject” |
|--|----------------------------------------------------------|----------------------------------------------------------------------|

### 3. Third Parties to Whom Your Personal Data May Be Transferred

The Company may transfer your personal data, in accordance with Articles 8 and 9 of the Law and for the purposes set out above, to the following recipients located in Türkiye and/or abroad:

| Recipients of Transfer                                                                                                 | Purposes of Transfer                                                                                                                                                                                                    |
|------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Domestic and/or foreign direct or indirect shareholders, affiliated companies, subsidiaries and/or potential acquirers | For the planning and coordinating business processes, ensuring consistency in intra-group operations, and carrying out corporate restructuring and strategic evaluation processes.                                      |
| Domestic and/or foreign service providers, business partners and suppliers                                             | To the extent necessary for carrying out our commercial and operational activities and fulfilling the purposes specified under the section entitled " Personal Data Processed, Purposes of Processing and Legal Basis." |
| Authorized public institutions and organisations                                                                       | Where authorized public institutions and organisations request information or documentation from the Company, or where it is necessary to submit information and documents to such institutions and organizations       |

### 4. Methods of Collecting Personal Data

Your personal data may be collected for the purposes specified above and in accordance with the conditions set out in Article 5 of the Law through any written, verbal or electronic means, including our website, e-mail correspondence, telephone communications, requests, suggestions and complaints submitted by you, and information or documents provided to us in physical or electronic form by automatic, partially automatic, or by non-automatic means provided that they form part of a data recording system.

### 5. Rights of Data Subjects

You may at any time submit your requests regarding your personal data processed by us within the scope of Article 11 of the Law, in accordance with the Communiqué on the Procedures and Principles for Application to the Data Controller,

in writing, or by using the e-mail address that you have previously notified to us and that is registered in our systems, with the subject line "Request Regarding Personal Data", to the addresses below:

- **Address:** Esentepe Mah. Kore Şehitleri Cad. Propa Plaza No.4 Floor 4, Şişli/ İstanbul
- **E-mail:** [krm@krm.com.tr](mailto:krm@krm.com.tr)

Applications submitted by data subjects will be responded to and finalized within a maximum period of thirty (30) days. Applications will be processed free of charge unless the Personal Data Protection

Board determines a fee tariff. If the response exceeds ten (10) pages, an administrative fee of TRY 1.00 will be charged for each additional page. Where the response is requested to be provided on a recording medium such as, a CD or flash drive, a fee can be charged based on the requested recording medium.